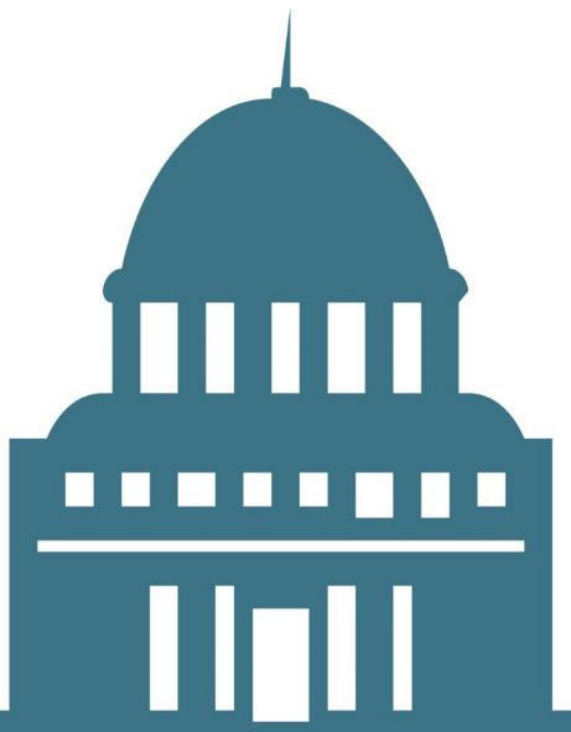
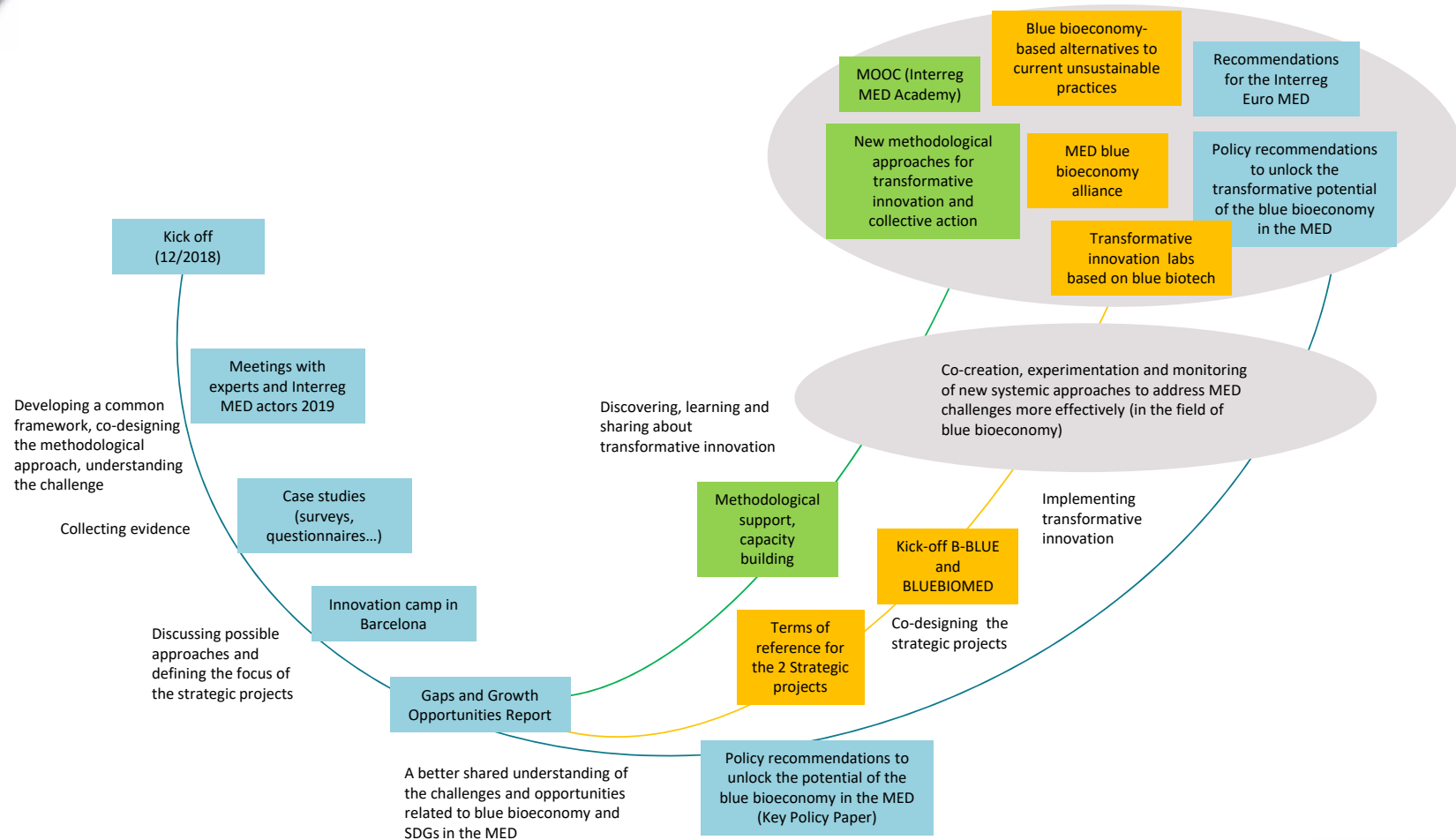

Key Policy Paper on Innovation

Tatiana Fernández
Generalitat de Catalunya

Panoramed Closure Event
Madrid, 6 April 2022



Panoramed WP Innovation: outputs and outcomes



Panoramed Innovation Camp in Barcelona

17 October 2019

9:00 h. Accreditations and coffee

9:30 h. **Welcome** by Lluís Juncà, General Director of Economic Promotion, Competition and Regulation (Generalitat de Catalunya)

9:45 h. **Panoramed: the challenge of the governance in the Mediterranean**

Mislav Kovac (Panoramed Lead Partner), Christoph Maier (Interreg MED Joint Secretariat) and Midhat Džemić (Bosnia and Herzegovina)

10:15 h. **Setting the framework for the innovation camp**

Presentation of Panoramed's preliminary results on gaps and growth opportunities related to the governance of innovation policies in the MED Area in the short term and in the medium and long term

Borut Likar, Tatiana Fernández (Panoramed's innovation workpackage leaders) and Alessandro Daraio (Panoramed's methodology workpackage leader)

11:15 h. **The challenge of capitalising the Interreg projects' results**

Albert Palou (GreenGrowth Community), Anaël Le Bihan (BlueGrowth Community) and Kim-Anne Kennibol (Panoramed mainstreaming project)

Moderator: Mislav Kovac (Croatia)

12:15 h. **Cooperation Programmes in the Mediterranean; Present and future**

Vincent Ernoux (ENI CBC Med), Alessandro Daraio (ADRION), Sofia Loukmidou (EUSAIR) and Andrea Barbanti (BlueMed)

Moderator: Mercedes Acitores (Interact Program)

13:15 h. **Lunch and networking**

14:30 h - 17:30 h. **Debate in working groups**

18 October 2019

9:00 h. **Networking coffee**

9:30 h. **BlueMed and Prima initiatives**

Andrea Barbanti (BlueMed) and Octavi Quintana (PRIMA).

Moderator: Núria Bedós (Catalonia)

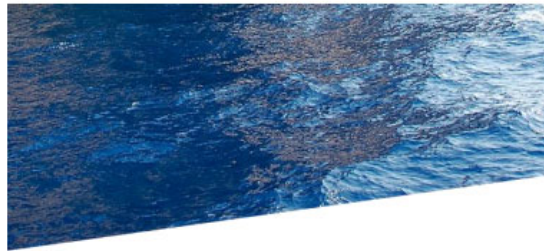
10:30 h. **Debate in working groups**

12:30 h. **Presentation of the conclusions of the working groups**

13:00 h. **End of the innovation camp**

Watch the [video of the Innovation Camp](#)





BETTER GOVERNANCE FOR BETTER INNOVATION

Recommendations for a challenge-
oriented Mediterranean innovation
policy with a territorial dimension

June 2020



The Key Policy Paper on innovation

The MED is an especially heterogeneous cooperation area with a great diversity of geographical, socio-economic and political contexts. After many years of devoting time and efforts to improving governance of policies in the MED Area, this continues to be a topic of concern for all actors.

This paper puts forward recommendations to improve the governance of innovation policies in the Mediterranean, which is necessary to align the efforts of the multiple actors and advance towards a more prosperous, peaceful, inclusive and sustainable region. The paper also makes recommendations to unlock the potential of the blue bioeconomy to become a driver for the prosperity of the MED Area.



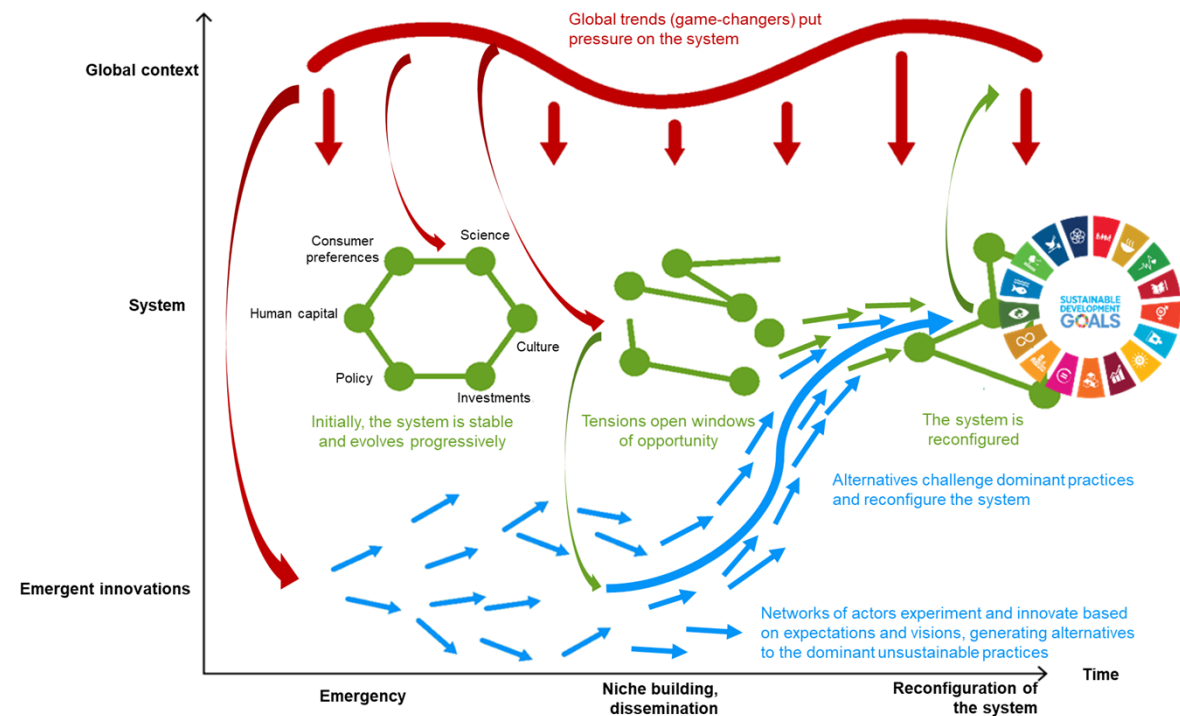
Recommendations for a better governance of innovation policies

1. Advance towards a MED common approach

- Establishing shared, ambitious and positive long-term visions for the Mediterranean with shared narratives or storylines to facilitate the alignment of actors from different areas, enabling them to advance towards common goals.
- Developing a common governance to better align MED, national and regional policies towards the common challenges and promote collaboration among MED R&I actors towards common objectives.
- Raising awareness of the urgency to address MED challenges by providing evidence of the impact and costs of current practices.
- Developing open data MED platforms and protocols.

2. Focus calls for R&I on pre-identified MED priorities and challenges

- Introducing more directionality in calls for proposals for competitive R&I projects and common indicators to measure progress toward common goals.
- Introducing mechanisms to facilitate better alignment and synchronisation of projects with the territory's dynamics and needs in calls.
- Promoting challenge-driven missions or alliances to encourage multiple actors (public administrations, academia, clusters, companies, users and citizens) to join forces and work together, using different types of funds to achieve common goals.



Recommendations for a better governance of innovation policies

3. Optimise the use of MED R&I infrastructures

- Creating comprehensive maps of existing projects and R&I capacities in the MED Area
- Prioritising R&I infrastructures that respond to the challenges and needs of the territories and promoting networks of R&I infrastructures with a MED logic, fostering capillarity in the territory.
- Promoting new forms of governance and new business models for R&I infrastructures and equipment, facilitating access to SMEs, promoting open innovation and optimising their use.

4. Increase the contribution of R&I to SDGs by focusing on social needs

- Including the social dimension in innovation calls and projects at the same level as the economic and environmental dimensions.
- Taking potential impact on vulnerable groups and territories into account in technological projects.
- Promoting technological and social experimentation at the local level through living labs and other open spaces that encourage citizen engagement. This local experimentation should be connected to technological developments and to regional, national and MED strategies and agendas aimed at addressing SDGs.
- Developing and adopting new quantitative and qualitative indicators and evaluation methodologies for the social impact of research and innovation.

5. Recognise and enhance contributions by local communities to MED challenges

- Promoting mechanisms to identify and collect good practices from local communities that address MED challenges; methodologies to codify good practices, and mechanisms to promote knowledge exchange and cumulative learning processes.
- Promoting the application of technology to community-led projects and developing new technological tools to take greater advantage of local resources in a responsible way.
- Encouraging the articulation of local and regional bottom-up coalitions of actors with shared agendas to address MED challenges in their territory.

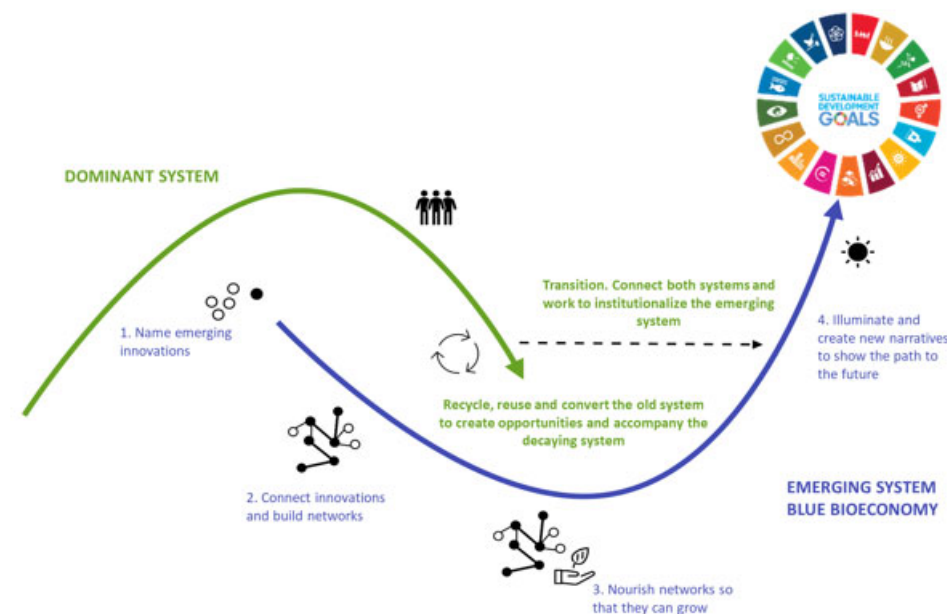
6. Articulate MED mechanisms for transnational clusters

- Articulate MED mechanisms for transnational clusters to identify opportunities for shared value related to the SDGs and to develop new business opportunities



Recommendations to unlock the blue bioeconomy in the MED

- To promote a pan-Mediterranean **innovation roadmap** for the contribution of the blue bioeconomy to MED common challenges.
- To promote **collaboration and exchange of knowledge and practices** to address MED common challenges.
- To develop **common tools as multi-user platforms to share information and knowledge**, fostering visibility, transparency and networking.
- To support the embedding of **transnational priorities in national and regional programmes and funding schemes** (smart specialisation strategies).
- To develop **mechanisms to enhance synergies** with on-going projects and other initiatives
- To **map R&I infrastructures** in the MED area and facilitate **transnational access**.
- To **map technological solutions** to address MED challenges, identify, and formulate case study demonstrations of blue biotechnology applications.
- To define **new metrics, methodologies and scoreboards**.
- To promote **knowledge transfer from research to business** through living labs and regional hubs.
- To promote **new value chains and business opportunities** related to the blue bioeconomy, contributing to MED challenges.
- To increase and improve **funding mechanisms to support start-ups and SMEs** developing **new business models and value chains** from marine bio-resources.

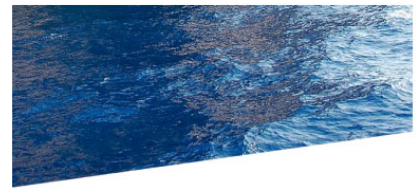


- To support knowledge creation, the **attraction of talent** and the **development of capacities and skills**.
- To support the generation of **new knowledge about marine biodiversity** and the exploration of the marine environment through **open data platforms**, mappings and other tools that visualise opportunities.
- To promote the role of **clusters**
- To promote **campaigns to increase consumer awareness** and acceptance of blue products and to **attract investors** to the bioeconomy.
- To **simplify and harmonise legislation and regulations**



Project co-financed by the European Regional Development Fund

From the recommendations towards action



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Recommendations for a challenge-oriented Mediterranean innovation policy with a territorial dimension

June 2020



Terms of Reference Innovation

Call for strategic project proposals:
Enhancing Mediterranean Governance

SPECIFIC OBJECTIVE 4.1:

To support the process of strengthening and developing multilateral coordination frameworks in the Mediterranean for joint responses to common challenges




B-BLUE

Building the blue biotechnology community in the MED

BLUE BIOE MED

MED innovation alliance for sustainable blue economy

1. Making sense of sustainability transitions and complexity
2. Frameworks to understand sustainability transitions and new approaches to innovation policies
3. Better governance for sustainability transitions in the MED
4. Smart specialisation and transformative innovation policies in the MED

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