

**Interreg  
Europe**



European Union | European Regional Development Fund



*Sharing solutions  
for better regional policies*

**Europe-Spain, let's cooperate!**

**3<sup>rd</sup> INTERREG EUROPE National Event. 3<sup>rd</sup> Call**

# Policy Learning Platforms

**Ilaria Piazza**

Joint Secretariat

[i.Piazza@interregeurope.eu](mailto:i.Piazza@interregeurope.eu)



GOBIERNO  
DE ESPAÑA

MINISTERIO  
DE HACIENDA  
Y FUNCIÓN PÚBLICA

SECRETARÍA DE ESTADO DE  
PRESUPUESTOS Y GASTOS

DIRECCIÓN GENERAL  
DE FONDOS COMUNITARIOS

**31 January 2017 | Info Day in Madrid**



# Policy Learning Platforms



facilitate continuous **policy learning** across EU by creating a community of **policy makers & practitioners** to improve regional policies

- Better exploit projects' results
- Open up the programme results to anyone interested

Internal capitalisation

External capitalisation



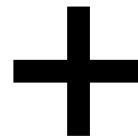
# Policy Learning Platforms



A service-portfolio provided per priority axis via:

**Online collaborative tool**

With relevant functionalities



**Expert team**

Content and coordination role



# [www.interregeurope.eu/policylearning](http://www.interregeurope.eu/policylearning)

## Services accessible to all public

### Knowledge bank



- Good practices Database
- Policy recommendations,
- EU policy news
- Thematic studies

### Networking opportunities



- Practitioners Database
- Matchmaking events
- Discussion forums
- Partnering events

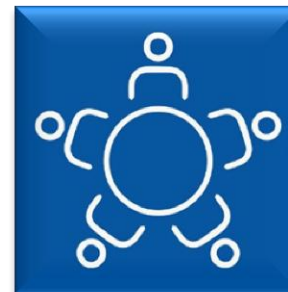
## Services accessible to registered members

### Expert helpdesk



- Policy advice
- Guidance in the databases
- Analysis data
- Updated information

### Expert support



- Peer reviews
- Benchmarking exercises
- Thematic workshops
- Capacity building events



# Thematic focus for 1<sup>st</sup> year

- ✓ **TO1:** Access to R&D&I infrastructure; Exploiting R&D results; financial instruments; cluster partnerships implementation; Working with smart specialisation
- ✓ **TO3:** Developing a climate for business and enterprise; Internationalisation; Access to finance; Sectorial approach; Strengthening entrepreneurship
- ✓ **TO4:** Renewable energy and smart grids; Energy efficiency in buildings and infrastructure; Mobility Management; Clean Mobility
- ✓ **TO6:** Biodiversity; Natural and cultural heritage; Circular economy and resource efficiency; Waste management



# Policy Learning launched in EWRC

European Week of Regions and Cities | Brussels  
10-13 October 2016

[Home](#) [About](#) [Contact](#)

## Policy learning lab: Practical approaches for smart and sustainable regions



### Simpler funding

Workshop code

11A49

Workshop day/time

October 11, 14:30 - 17:00

Organiser(s)

Interreg Europe

Moderator

**Ieva Kalnina**, Community Manager, Interreg Europe Policy Learning Platforms, Latvia

Chair

**Peter Heydebreck**, Lead Manager, Interreg Europe Policy Learning Platforms, Germany

Speakers

**Erwin Siweris**, Programme Director, Interreg Europe Programme, France  
**Peter Heydebreck**, Lead Manager, Interreg Europe Policy Learning Platforms, Germany

The Policy Learning Platforms form the second pillar of initiatives under the Interreg Europe Programme, alongside the interregional cooperation projects. They offer a space for continuous learning where any organisation dealing with regional development policies in Europe can find solutions to improve the way they manage and implement

The experts then continued their presentation of the objectives and the key services that platforms users would be able to benefit from, totally free of charge. These are divided into two categories.

The first is available to the general public and includes free access to an extensive knowledge bank consisting of

policy advice regarding regional development issues, guidance in good practices and practitioners' databases. The expert support increases in complexity through a choice of policy learning events, thematic workshops, online e-learning geared to users' interests and an exclusive offer of peer reviews and benchmarking exercises





# First thematic content **online!** articles, news, events



12/12/2016

## Innovation Union spurs Europe's innovation capacities and...

The rise of new technologies is challenging Europe and its readiness for embracing the revolutionary technologies.

Type: [Platform](#)



30/11/2016

## How to turn Europe's large research infrastructures into...

Europe has the opportunity to enhance its innovation capacity by strengthening cooperation between analytical research institutes and companies.

Type: [Platform](#)



30/11/2016

## New actions to help close the gap in research excellence...

Ten new centres of excellence were selected for funding from Horizon 2020.

Type: [Platform](#)



16/11/2016

## Innovation ecosystems and role of frontrunners in mutual...

Europe needs pioneering cities and regions to test ground breaking ideas and validate innovative products, services and policies.

Type: [Platform](#)

SHARE





# HOW YOU CAN GET INVOLVED?

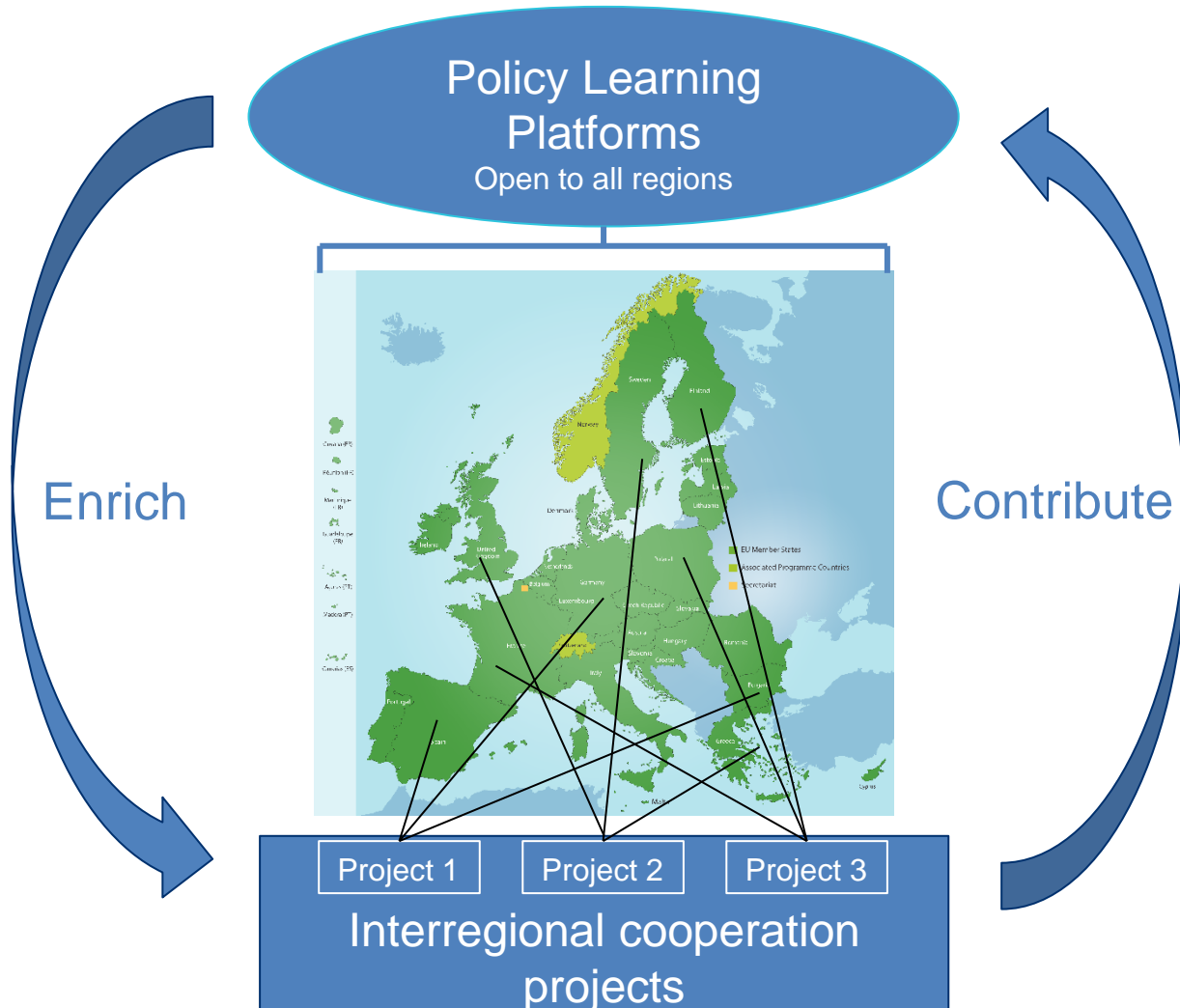
- ❑ Sign up to Interreg Europe Community:  
[www.interregeurope.eu/policylearning](http://www.interregeurope.eu/policylearning)
  
- ❑ Follow the upcoming events in 2017:
  - ✓ Networking events combined for TO1+TO3 & TO4 +TO6
  - ✓ Policy Learning events per TO
  - ✓ Thematic Workshops per TO







# Two interrelated actions



# Interreg Europe



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# Thank you!

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